

PCombinator Incubation Program

Detailed Accelerator Schedule

***Week 2, 6, 8 and 12 need participant presence in Pune Incubation Center**

Month	Week	Session 1	Session 2	Session 3
1	1	Entrepreneurship Concept	Self Assessment Questionnaire	Goal Setting
	1	Ideation Process	Concept Creation	Concept Creation
	1	Team Management	Concept Presentation	Concept Presentation
	1	Project Management	Draft Project Plan creation	Draft Project Plan creation
	2	Project Planning	Project Planning	Project Planning
	2	Project Planning	Project Planning	Project Planning
	2	Technology Road Map	Technology Road Map	Technology Road Map
	2	Technology Road Map	Technology Road Map	Technology Road Map
	3	Minimum viable product	Minimum viable product	Requirement Management
	3	Scrum Process	Product Development	Product Development
	3	Product Development	Product Development	Product Development
	3	Product Development	Product Development	Product Development
	4	Business Plan / Business Model	Business Plan / Business Model	Product Development
	4	Business Plan / Business Model	Business Plan / Business Model	Product Development
	4	Business Plan / Business Model	Business Plan / Business Model	Product Development
	4	Business Plan / Business Model	Business Plan / Business Model	Product Development
2	5	Competitor Analysis	Competitor Analysis	Product Development
	5	Competitor Analysis	Competitor Analysis	Product Development
	5	Global Prospects / Internationalization	Prospect Customer Database	Product Development
	5	Global Prospects / Internationalization	Prospect Customer Database	Product Development
	6	Market Field Survey	Market Field Survey	Product Development
	6	Market Field Survey	Market Field Survey	Product Development
	6	Market Field Survey	Market Field Survey	Product Development
	6	Market Field Survey	Market Field Survey	Product Development
	7	Market Test / Product Test	Market Test / Product Test	Market Test / Product Test
	7	Market Test / Product Test	Market Test / Product Test	Market Test / Product Test
Month	Week	Session 1	Session 2	Session 3

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2	7	Market Test / Product Test	Market Test / Product Test	Market Test / Product Test
	7	Market Test / Product Test	Market Test / Product Test	Market Test / Product Test
	8	Advisor Inputs to refine business model	Advisor Inputs to refine business model	Advisor Inputs to refine business model
	8	Advisor Inputs to refine business model	Advisor Inputs to refine business model	Advisor Inputs to refine business model
	8	Advisor Inputs to refine business model	Advisor Inputs to refine business model	Advisor Inputs to refine business model
	8	IP and Company creation insights	IP and Company creation insights	IP and Company creation insights
3	9	Website content development	Website content development	Website content development
	9	Website content development	Website content development	Website content development
	9	Website development	Website development	Website development
	9	Website development	Website development	Website development
	10	Social Media and Branding	Social Media and Branding	Social Media and Branding
	10	Social Media and Branding	Social Media and Branding	Social Media and Branding
	10	Blog development	Blog development	Blog development
	10	Presentation to Advisors	Presentation to Advisors	Presentation to Advisors
	10	Presentation to Advisors	Presentation to Advisors	Presentation to Advisors
	11	Direct Sales	Copy Right /Trademark	Pilot testing
	11	Direct Sales	Copy Right /Trademark	Pilot testing
	11	Direct Sales	Direct Sales	Direct Sales
	11	Direct Sales	Direct Sales	Direct Sales
	12	Investor Meet	Investor Meet	Investor Meet
	12	Investor Meet	Investor Meet	Investor Meet
	12	Investor Meet	Investor Meet	Investor Meet
	12	Investor Meet	Investor Meet	Investor Meet
4	13	Media PR	Media PR	Media PR
	13	Media PR	Media PR	Media PR
	13	Media PR	Media PR	Media PR
	13	Media PR	Media PR	Media PR
	14	Pitch	Pitch	Pitch
	14	Pitch	Pitch	Pitch
	14	Pitch	Pitch	Pitch
Month	Week	Session 1	Session 2	Session 3

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	14	Pitch	Pitch	Pitch
	14	Pitch	Pitch	Pitch

- Coaching will be through reading material, references, power point presentations through Skype
- Advisor / Mentor sessions will be planned in advance for week 2, 6,9 and 12. All participants need to be in Pune Incubation Center

9 months program

Months	Module
1- 4 months	• The Accelerator program
5 th Month	• Social Media Promotion • Market Development • Competency Mapping • Resource Forecasting • Operation Management using Six Sigma • Use of various tools to make presentations
6 th Month	• ISO 9001/27001 /20000/14000 certification • Setting processes for the company • Social Media Promotion • Market Development • Data Analytics and Reporting
7 th Month	• Cashflow projection • Finance Management • Transfer Pricing • Merger/Acquisitions

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	• IPO Predictive Analysis
8 th Month	• Value and Brand Management • Brand Positioning • International business
9 th Month	• Short video on startup performances • Panel review